



More Than Just Space

KRP Properties owns and operates just under 3.2M square feet of corporate office space and some retail space in the Kanata Research Park and the Kanata North Technology Park which, combined, form Canada's largest technology park. We pride ourselves in the level of care we provide our tenants along our flexible approach to problem-solving.

Our tagline – “more than just space” – is our commitment to do more than meet the needs of the businesses that call our properties home. Its also a promise to appreciate the needs of the people who work for the companies we serve.

34
Buildings

250+
Businesses

10k+
Individuals

Advantage Card Program

This program offers special promotions exclusive to KRP tenants. All you have to do is offer some sort of advantage or discount to the individuals occupying our buildings. KRP Properties gets the word out via our website, social media and monthly e-blasts.

Cost: \$275 per year

Monitor Advertising

Our monitor advertising program displays your ad on each of our 27 monitors in 20 of our buildings throughout both the Kanata Research Park and the Kanata North Technology Park. Your ad can be swapped out monthly at no extra charge. *

Cost: \$750 per quarter / \$300 per month

 /krp-development-group

 @KrpProperties

 /KRPProperties

 @krpproperties

Monitor Ad Guidelines

Visual Design

- Layouts should be **clean and simple**
- Design should aim to be **AODA compliant** with respect to colour, contrast and font size
- Design must not include any wording or imagery that is crude, discriminatory or offensive.
- Files should be presented in **high-resolution .jpgs in RGB format**. Sizing will vary depending on monitor location.

Content

- Ads that are deemed to place other building occupants at a disadvantage may be refused.
- Ads that are politically or religiously motivated may be refused.
- When an external vendor/client is a competitor of a KRP tenant, KRP may decline advertising opportunity.
- All ads are subject to KRP approval.



Our monitor advertising program is a way for KRP Properties, our tenants and outside vendors to share news and promotions about local events, initiatives and offerings. This platform is meant to be inclusive, supplementing other digital and physical media outlets within KRP's portfolio and in the public realm.